

# IOWA CAREGIVERS ANNUAL CONFERENCE

# JUNE 4 & 5, 2018

THE MEADOWS EVENTS AND CONFERENCE CENTER, ALTOONA, IA

## CONFERENCE SPONSORSHIP AND EXHIBIT OPTIONS

**Show your support** through sponsorship or exhibits to those who are committed to the field of direct care. Help us strengthen the roots of those providing care/services so that not only they, but those they serve can blossom. Your support will help us to cultivate this essential workforce and nourish their passion for direct care.

This conference will provide tools, education, and networking opportunities to nurture those who work in direct care.

### WE'LL BE:

- Planting seeds of knowledge through workshops
- Nurturing their well-being through oral and health screenings
- Adding fertilizer for their growth through networking
- Pulling out the weeds of burnout
- Providing sunshine through motivational speakers
- Encouraging them to reap the rewards of serving at the recognition program, and
- Sending them home with a bountiful harvest to share!

### ABOUT IOWA CAREGIVERS

Iowa CareGivers is an independent nonprofit organization that exists to ensure that all Iowans receive good care and support when and where they need it. We do that by serving the needs of those who provide most of the hands on care and support...the direct care workforce.

### CONFERENCE PARTICIPANTS

Iowa CareGivers provides this vital workforce with educational opportunities, recognition, and valuable resources to help them in their personal and professional lives. The conference is attended by those who work in direct care from across the state such as Certified Nurse Assistants (CNAs), Home Care Aides (HCAs), Consumer Directed Attendant Care (CDAC) Workers, Direct Support Professionals (DSPs), Patient Care Technicians (PCTs), Hospice Aides, Medication Aides, Rehabilitation Aides, and others, as well as family caregivers. These dedicated caregivers deliver about 80% of the hands-on care in a variety of settings. Recipients of their services are children and adults with disabilities, older Iowans, those recovering from injury or illness, and those in the final stages of life. Attendees are eager to receive information on resources, services, wellness, alternative therapies, equipment/medical supplies and more to share with their employers, co-workers, and clients/residents. The programs also provide tools and information that enrich their personal lives.

Please select from the sponsorship options in the chart and complete the attached form, return to Iowa CareGivers by **March 15, 2018** to receive your sponsor benefits. Only those contributing at the levels to the right will be recognized in conference materials. **Thank you for all of your support.**



*"To Plant A Garden Is To Believe In Tomorrow"*  
-Audrey Hepburn

### SPONSOR OPPORTUNITIES:

BENEFITS	Cottonwood Sponsor \$500-\$999	Cypress Sponsor \$1,000 - \$2,999	Oak Sponsor \$3,000 - \$4,999	Redwood Sponsor \$5,000 - \$9,999	Sequoia Sponsor \$10,000 and above
Name printed inside conference brochure (commitment must be received by March 15, 2018)					
Name printed in Iowa CareGivers annual report					
One 8 ft. exhibit table with skirting and two chairs for both days of conference, if requested					
Name printed in pre-conference newsletter (distribution 7,000 statewide)					
Name printed in caregiver recognition program					
Name displayed on Iowa CareGivers website: www.iowacaregivers.org					
Name announced in conference script					
Name printed in conference news release					
Name/logo printed on cover of conference brochure (commitment must be received by March 15, 2018)					
A business card sized ad or 150 word educational feature in Iowa CareGivers newsletter, if requested					

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## EXHIBIT INFORMATION AND OPPORTUNITIES



### EXHIBIT AVAILABILITY

You will have the opportunity to exhibit either on Day 1 only, Day 2 only or both days of conference. Please see the registration form for those options. There is a total of 24 exhibit spaces available each day. Exhibitors will be considered on a first come, first served basis.

### EXHIBIT REGISTRATION

Please complete and return the Exhibitor Registration Form by **May 7, 2018**. You will receive a confirmation of your exhibit registration via email.

### EXHIBIT REGISTRATION INCLUDES:

- One 8-foot table with skirting and two chairs
- One lunch on each day that you are registered
- Listing in the conference participant packets
- Attendance at any of the sessions, as space permits

### ADDITIONAL EXHIBIT OPTIONS

- **Electricity:** Will be provided if requested. (You must provide your own extension cords.)
- **Additional Lunches:** Available for \$30 per person per day.

### EXHIBITOR SET UP AND REMOVAL

Exhibits can be set up as early as 6:30 a.m., and must be set up by the exhibit opening at 7:30 a.m. on your scheduled display day. If you are displaying on Day 1 only, your exhibit must be removed by 5:00 p.m. Day 2 and two-day exhibits must be removed by the end of the last program at 3:45 p.m.

### RESTRICTIONS

Employee recruitment is not allowed.

### EXHIBITOR OPPORTUNITIES

EXHIBIT OPTION	FOR PROFIT	NOT FOR PROFIT/STATE AGENCIES
2 Day Exhibit	\$450	\$300
Day 1 Only (June 4)	\$350	\$225
Day 2 Only (June 5)	\$300	\$200
Additional Lunches	\$30/person/day	\$30/person/day

*Refunds: Sorry, we are unable to offer any refunds for cancellations.*

*The conference planners and The Meadows Events and Conference Center—Prairie Meadows are not responsible for items associated with exhibits in the exhibit area.*

*Limited space: Reservations for exhibit space will be on a first come, first served basis. Iowa CareGivers reserves the right to refuse any exhibitor.*

  
**IOWA CareGivers**

### FOR MORE INFORMATION

To view a full conference agenda, please check the Iowa CareGivers website at [www.iowacaregivers.org](http://www.iowacaregivers.org) (Available in April). Contact **Pam Biklen**, Iowa CareGivers, with any questions: 515.729.9729 or [pam.biklen@iowacaregivers.org](mailto:pam.biklen@iowacaregivers.org).

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CONTACT INFORMATION

PRIMARY CONTACT INFORMATION

Organization Name: \_\_\_\_\_  
(print as you want to be listed in conference materials and signage)

Name of Primary Contact: \_\_\_\_\_  
(all correspondence will be sent to this individual)

Title of Primary Contact: \_\_\_\_\_

Organization Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email (required): \_\_\_\_\_

Exhibitor Representative(s):

1. \_\_\_\_\_ 2. \_\_\_\_\_

Organization Description (25 words or less): \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

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IOWA CareGivers



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## SPONSORSHIP AND EXHIBIT REGISTRATION FORM

### SPONSORSHIPS

(Submit by March 15, 2018):

- Sequoia Sponsor \$10,000 and above
- Redwood Sponsor \$5,000 - \$9,999
- Oak Sponsor \$3,000 - \$4,999
- Cypress Sponsor \$1,000 - \$2,999
- Cottonwood Sponsor \$500-\$999
  
- We plan to have an exhibit as part of the benefits or our sponsor level.
  
- June 4 only    June 5 only    Both Days

### EXHIBITOR FEES (SUBMIT BY MAY 7, 2018):

EXHIBIT OPTION	FOR PROFIT	NOT FOR PROFIT/STATE AGENCIES	TOTAL
2 Day Exhibit	\$450	\$300	
Day 1 Only (June 4)	\$350	\$225	
Day 2 Only (June 5)	\$300	\$200	
Additional Lunches	\$30/person/day	\$30/person/day	
		<b>TOTAL</b>	

### Complete registration form and submit to:

**Iowa CareGivers**  
1231 8th Street, Suite 236  
West Des Moines, IA 50265  
515.223.2805 (phone)  
515.226.3214 (fax)  
www.iowacaregivers.org



### ADDITIONAL INFORMATION

- We need electricity for our exhibit. (No additional fee.)
- We plan to have a door prize available at our exhibit.

*(Exhibitors are asked to provide a door prize at a suggested value of between \$25 and \$100. Door prizes will be announced by the Iowa CareGivers during the event and sponsorship by the exhibitor will be acknowledged.)*

### PAYMENT

- Full payment is enclosed.

\$ \_\_\_\_\_  
(checks made payable to Iowa CareGivers (ID 42-1457592))

- Please invoice my organization.

