



## IOWA CAREGIVERS ANNUAL CONFERENCE

# SEPTEMBER 9 & 10, 2019

The Meadows Events and Conference Center, Altoona, IA

### CONFERENCE SPONSORSHIP AND EXHIBIT OPTIONS

**SHOW YOUR SUPPORT** to those who are providing “stellar” service in direct care. Caregiving touches everyone’s lives at some point and direct care workers and family caregivers are at the forefront. Your support will help us heighten the skills and knowledge of this essential workforce while boosting their passion for direct care.

We are “over the moon” that this conference will provide tools, education, and networking opportunities for those who provide direct care, including:

- A ‘galaxy’ of workshops
- A chance to “discover” new tools and resources
- A “rocket booster” of motivation
- A chance to “cool their jets” with others in their “atmosphere”
- An “observatory” where they can receive health and oral care screenings.

#### ABOUT IOWA CAREGIVERS

Iowa CareGivers is an independent nonprofit organization that exists to ensure that all Iowans receive good care and support when and where they need it. We do that by serving the needs of those who provide most of the hands on care and support...the direct care workforce.

#### CONFERENCE PARTICIPANTS

Iowa CareGivers provides this vital workforce with educational opportunities, recognition, and valuable resources to help them in their personal and professional lives. The conference is attended by those who work in direct care from across the state such as Certified Nurse Assistants (CNAs), Home Care Aides (HCAs), Consumer Directed Attendant Care (CDAC) Workers, Direct Support Professionals (DSPs), Patient Care Technicians (PCTs), Hospice Aides, Medication Aides, Rehabilitation Aides, and others, as well as family caregivers. These dedicated caregivers deliver about 80% of the hands-on care in a variety of settings. Recipients of their services are children and adults with disabilities, older Iowans, those recovering from injury or illness, and those in the final stages of life. Attendees are eager to receive information on resources, services, wellness, alternative therapies, equipment/medical supplies and more to share with their employers, co-workers, and clients/residents. The programs also provide tools and information that enrich their personal lives.

Please select from the sponsorship options in the chart and complete the attached form, return to Iowa CareGivers by **May 10, 2019** to receive your sponsor benefits. Only those contributing at the levels to the right will be recognized in conference materials.

**THANK YOU FOR ALL OF YOUR SUPPORT.**

#### SPONSOR OPPORTUNITIES:

BENEFITS	Enterprise Sponsor \$500-\$999	Columbia Sponsor \$1,000 - \$2,999	Discovery Sponsor \$3,000 - \$4,999	Endeavour Sponsor \$5,000 - \$9,999	Atlantis Sponsor \$10,000 and above
Name printed inside conference brochure (commitment must be received by May 10, 2019)					
Name printed in Iowa CareGivers annual report					
One 8 ft. exhibit table with skirting and two chairs for both days of conference, if requested					
Name printed in pre-conference newsletter (distribution 7,000 statewide)					
Name printed in caregiver recognition program					
Name displayed on Iowa CareGivers website: www.iowacaregivers.org					
Name announced in conference script					
Name printed in conference news release					
Name/logo printed on cover of conference brochure (commitment must be received by May 10, 2019)					
A business card sized ad or 150 word educational feature in Iowa CareGivers newsletter, if requested					

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### EXHIBIT INFORMATION AND OPPORTUNITIES

#### EXHIBIT AVAILABILITY

You will have the opportunity to exhibit either on Day 1 only, Day 2 only or both days of conference. Please see the registration form for those options. There is a total of 24 exhibit spaces available each day. Exhibitors will be considered on a first come, first served basis.

#### EXHIBIT REGISTRATION

Please complete and return the Exhibitor Registration Form by **August 1, 2019**. You will receive a confirmation of your exhibit registration via email.

#### EXHIBIT REGISTRATION INCLUDES:

- One 8-foot table with skirting and two chairs
- One lunch on each day that you are registered
- Listing in the conference participant packets
- Attendance at any of the sessions, as space permits

#### ADDITIONAL EXHIBIT OPTIONS

- **Electricity:** Will be provided if requested. (You must provide your own extension cords.)
- **Additional Lunches:** Available for \$30 per person per day.

#### EXHIBITOR SET UP AND REMOVAL

Exhibits can be set up as early as 6:30 a.m., and must be set up by the exhibit opening at 7:30 a.m. on your scheduled display day. If you are displaying on Day 1 only, your exhibit must be removed by 5:00 p.m. Day 2 and two-day exhibits must be removed by the end of the last program at 3:30 p.m.

#### RESTRICTIONS

Employee recruitment is not allowed.

#### EXHIBITOR OPPORTUNITIES

EXHIBIT OPTION	FOR PROFIT	NOT FOR PROFIT/STATE AGENCIES
<b>2 Day Exhibit</b>	<b>\$450</b>	<b>\$300</b>
<b>Day 1 Only (Sept. 9)</b>	<b>\$350</b>	<b>\$225</b>
<b>Day 2 Only (Sept. 10)</b>	<b>\$300</b>	<b>\$200</b>
<b>Additional Lunches</b>	<b>\$30/person/day</b>	<b>\$30/person/day</b>

*Refunds: Sorry, we are unable to offer any refunds for cancellations.*

*The conference planners and The Meadows Events and Conference Center—Prairie Meadows are not responsible for items associated with exhibits in the exhibit area.*

*Limited space: Reservations for exhibit space will be on a first come, first served basis. Iowa CareGivers reserves the right to refuse any exhibitor.*

IOWA CareGivers

#### FOR MORE INFORMATION

To view a full conference agenda, please check the Iowa CareGivers website at [www.iowacaregivers.org](http://www.iowacaregivers.org) (Available in July).

#### CONTACT

**Pam Biklen,**  
Iowa CareGivers,  
with any questions:  
515.729.9729 or  
[pam.biklen@iowacaregivers.org](mailto:pam.biklen@iowacaregivers.org).



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**CONTACT INFORMATION**

**PRIMARY CONTACT INFORMATION**

**Organization Name:** \_\_\_\_\_  
*(print as you want to be listed in conference materials and signage)*

**Name of Primary Contact:** \_\_\_\_\_  
*(all correspondence will be sent to this individual)*

**Title of Primary Contact:** \_\_\_\_\_

**Organization Mailing Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**Email (required):** \_\_\_\_\_

**Exhibitor Representative(s):**

**1.** \_\_\_\_\_ **2.** \_\_\_\_\_

**Organization Description (25 words or less):** \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_



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**SPONSORSHIP AND  
EXHIBIT REGISTRATION FORM**

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**SPONSORSHIPS**

(Submit by May 10, 2019)

- Atlantis Sponsor** \$10,000 and above
- Endeavour Sponsor** \$5,000 - \$9,999
- Discovery Sponsor** \$3,000 - \$4,999
- Columbia Sponsor** \$1,000 - \$2,999
- Enterprise Sponsor** \$500-\$999
  
- We plan to have an exhibit as part of the benefits of our sponsor level.
- Sept. 9 only     Sept. 10 only     Both Days

**ADDITIONAL INFORMATION**

- We need electricity for our exhibit. (No additional fee.)
- We plan to have a door prize available at our exhibit.

*(Exhibitors are asked to provide a door prize at a suggested value of between \$25 and \$100. Door prizes will be announced by the Iowa CareGivers during the event and sponsorship by the exhibitor will be acknowledged.)*

**EXHIBITOR FEES** (Submit by August 1, 2019)

EXHIBIT OPTION	FOR PROFIT	NOT FOR PROFIT/STATE AGENCIES	TOTAL
2 Day Exhibit	\$450	\$300	
Day 1 Only (Sept. 9)	\$350	\$225	
Day 2 Only (Sept. 10)	\$300	\$200	
Additional Lunches	\$30/person/day	\$30/person/day	
		<b>TOTAL</b>	

**PAYMENT**

- Full payment is enclosed.
  
- \$ \_\_\_\_\_  
(checks made payable to Iowa CareGivers (ID 42-1457592))
  
- Please invoice my organization.

**COMPLETE REGISTRATION FORM AND SUBMIT TO:**

**Iowa CareGivers**  
 939 Office Park Rd., Ste. 332  
 West Des Moines, IA 50265  
 515.223.2805 (phone)  
 515.226.3214 (fax)  
[www.iowacaregivers.org](http://www.iowacaregivers.org)

