

## What's So Special About Iowa CareGivers?

### ***Why should I get involved with Iowa CareGivers, and why should I be supportive of what Iowa CareGivers does?***

Here's what direct care workers who attended the Iowa CareGivers "Lessons in Leadership" meeting had to say:

#### **The Iowa CareGivers Respects Direct Care Workers As Professionals Iowa CareGivers...**

- Helps me improve the quality of care I provide.
- Truly cares about me, the work I do and the people I serve.
- Views and treats me like a professional.
- Trusts and respects me.

#### **The Iowa CareGivers Empowers Direct Care Workers Iowa CareGivers...**

- Gives me opportunities to learn and grow.
- Helps me feel good about the work I do and gives me reasons to stay in the profession.
- Develops my leadership skills.
- Give me opportunities to network and learn from others.
- Involves me in the management of the organization.
- Is independent; not owned by anyone and not told what to do by anyone other than its Board of Directors and the Direct Care Worker Leadership Council.
- Has impact. It gets things done.

#### **The Iowa CareGivers Fights for Direct Care Workers Iowa CareGivers...**

- Advocates for me and fights for better wages, better benefits, better training and more career opportunities.
- Is the only organization that works with those who work in all kinds of direct care work and support settings.
- Serves as my unfiltered voice in the capitols in Des Moines and Washington DC.
- Is the only statewide independent nonprofit and nonpartisan organization in Iowa devoted to addressing the needs of the entirety of the direct care workforce and the individuals and families they support.
- Supports us and always has our back!

*These responses tell us that we're doing the right things for all the right reasons. The Iowa CareGivers is unique, and proudly independent. The Iowa CareGivers truly cares about those who work in direct care and those they serve.*

*Nearly 25 years after our founding, we are still...an organization about, for and supportive of those who provide the care, the concern and the special touch that our loved ones, friends and neighbors so richly deserve.*



*"Direct care is a career for me. Those I serve are often like family to me. I and other paid caregivers are there as they live, and we are there when they die. The education, support, and services provided by the Iowa CareGivers are a big reason why I've stayed in this profession."*

**– Anthony C. Wells,**  
*Certified Nursing Assistant,  
Certified Hospice and  
Palliative Nursing Assistant  
& Mentor, Hartley, Iowa*