

## Ensuring a Stable Direct Care Workforce for the Future Iowa CareGivers



Over the past 25 years, the Iowa CareGivers has worked tirelessly to improve the quality of health and long-term care by taking a comprehensive approach to addressing Iowa's direct care workforce—providing high quality educational programs that increase the knowledge and skills of paid caregivers, and advocacy that impacts policies, ensuring the safety and well-being of you and your loved ones and encouraging Iowans to become paid caregivers and make caregiving a career.

You can make a difference by supporting the work we do on behalf of aging Iowans and Iowans with disabilities, their families, and the paid caregivers that care for them through the Iowa CareGivers Endowment. Your contribution to the **Iowa CareGivers Endowment** will ensure the organization is able to carry out its mission far into the future, when we will need it most.

### WHAT IS THE IOWA CAREGIVERS ENDOWMENT?

The endowment grows through charitable contributions. The fund grows forever to provide interest and dividend earnings for the long-term benefit of the organization's charitable cause. Endowment gift principal is invested, and a percentage is available annually for supporting the mission of the Iowa CareGivers—education, research, recognition and advocacy.

### WHY GIVE TO THE ENDOWMENT?

The endowment assures donors and supporters that ICG is planning for a stabilized financial future. The endowment sustains us through the ups and downs in public funding, and ensures the organization is able to carry out its important work long into the future.

### HOW IS THE ENDOWMENT DIFFERENT FROM OTHER FORMS OF CHARITABLE SUPPORT FOR THE IOWA CAREGIVERS?

Endowment gifts go into a permanent fund, with a percentage available for the needs of the organization. This preserves the core of the endowment, so that the fund continues to grow.

Annual gifts support the current activities of the organization. Likewise, capital and special projects gifts go toward current projects that arise from time to time and are outside of the annual budget.

Memorial/honor gifts honoring individuals may be directed to education or advocacy.

Donors to the Iowa CareGivers are encouraged to give within all of these categories—in fact, your support is essential to our ability to do our work.

## HOW CAN GIFTS BE MADE TO THE ENDOWMENT?

There are numerous gifting options for the endowment—from cash to securities to planned gifts. The Iowa CareGivers, in consultation with you and your accountant, lawyer, or financial planner can help determine the best option for you.

## WHO DECIDES HOW ENDOWMENT EARNINGS ARE USED?

The Iowa CareGivers Board of Directors manages, reviews and decides usage of the endowment earnings within the agreed upon stipulations stated by the donors. A specific volunteer committee has been established to focus on securing donations for this purpose.

## HOW IS THE IOWA CAREGIVERS ENDOWMENT MANAGED?

The Community Foundation of Greater Des Moines provides investment management for all endowment funds. Stability and growth are the hallmarks of the foundation—and the purposes of the gifts and funds will be assured.

## CAN GIVING TO THE IOWA CAREGIVERS ENDOWMENT MAKE A DIFFERENCE?

Absolutely! A funded endowment adds stability and preparedness of the direct care workforce so desperately needed to ensure that all Iowans have access to the best quality of compassionate care and support possible.

*The Iowa CareGivers is an independent, nonprofit and nonpartisan statewide organization. It exists to ensure Iowans receive quality care and support when and where they need it through focusing on providing education, recognition, advocacy and research in support of direct care workers.*



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