

# THEHUB

Enhancing the quality of care by providing education, recognition, advocacy, and research in support of those who work in the field of direct care.

Delivering information to those at the center of quality care



# **FUN "RIDING THE WAVES"**

at the Annual Iowa CareGivers Conference. Highlights, pages 6 and 7.

# MOUTH CARE MATTERS (MCM) CONSIDERED GOOD FOR ALL STAFF



"The most important take away for staff is the importance of oral care and how it can affect the resident's overall health status."



A key to the Mouth Care Matters program is hands-on learning and fun



"The Mouth Care Matters training at NICC in Dubuque was excellent. The information was very valuable"

# JOIN THE I CARE CAMPAIGN TO HONOR IOWA CAREGIVERS' 25TH ANNIVERSARY



See pages 4 and 5 for more on Mouth Care Matters.



DREAMS DO COME TRUE

See page 2

In order to reduce printing and postage costs, the HUB will be delivered electronically only to health and long-term care providers. Direct care workers will receive by mail. If others need a hard copy mailed, please contact Ronni at 515-223-2805 or ronni. steuben@iowacaregivers.org

#### INSIDE:

- Prepare to Care Core and Mouth Care Matters
- Riding the Wave Conference Highlights
- Expansion of Direct Care Worker Registry Needed
- New Abuse Law
- Leadership Program
- Toughest Job
- Contributors
- New Board Members
- And More...

### CARE ABOUT YOUR PROFESSION AND QUALITY CARE? THEN STAY INFORMED!

Receive up-to-date information about educational programs, direct care news, & other opportunities!

# **25 Years of Caring About Caregivers**

Join the "I Care" Campaign - A Symbol of Solidarity!

Join the "I Care" Campaign to launch lowa CareGivers' 25th Anniversary! We need your help. Your contribution of \$25 or more in honor of 25 years of Caring About Caregivers will help to ensure the continuation of:

- Statewide and regional educational conferences especially for caregivers
- Sharing the voice of caregivers through empowerment, leadership, and professional development
- Providing leadership opportunities to enhance quality of life for lowans
- Building bridges between all who seek more caring communities
- And much more...

With your contribution, you will receive an I Care bracelet. Let it become a symbol of solidarity in support of all caregivers. Wear it proudly!

See page 11 for information on how to contribute and receive your bracelet.



# DREAMS DO COME TRUE



**Di Findley,** Executive Director, lowa CareGivers

25 years ago I walked into the office of Linda Simonton, then Director of Older Adult Services at then Iowa Methodist Medical Center, to share a concept - and pitch the idea of starting an organization to serve those who work in direct care. Linda promptly marched me across the street to Iowa Methodist Health Foundation. She introduced me to Ivan Lyddon, the Foundation's President, who listened intently to what had then become "our" idea.

We've come a long way since then...from the faint glimmer of a vision to an impactful organization, lowa CareGivers, that has and continues to shed light on direct care workforce and quality of life and care issues. We make a difference in the lives of those who provide direct care and support as well as the individuals and families they serve.

Dreams come true because others believe in your dream and make it their own. I will be forever grateful to Ivan and Linda for believing in mine.



Ivan and Marian Lyddon

## **A NEW DREAM**

It's no surprise then that those who gave us a start recently stepped up, on our 25th anniversary year to introduce a new dream...to form an lowa CareGivers Endowment Fund to make permanent the support of Margaret Swanson and others and to ensure that lowa CareGivers programs, scholarships, and advocacy exist long into the future, free of reliance on the growing uncertainty of contracts and foundation grants. An organized effort to build an endowment to support lowa CareGivers' programs is underway. We now ask that you believe in their dream and make it your own! Watch for and ASK FOR information at any time.



Margaret Swanson Margaret donated a portion of the sale of her beloved family cottage on Lake Vermilion to Iowa CareGivers upon her death in 2010

# "A Call to Leadership" Then and Now

#### THEN:

"A Call to Leadership" was developed to encourage those who work in direct care to think more broadly about leadership outside the workplace, and to take on more responsibility as role models, as advocates, and spokespersons for the direct care profession.

70% of the direct care workers who completed a recent survey and have not already graduated from the Leadership Program are interested in attending the program.

#### **NOW:**

Based on your survey input "A Call to Leadership" will be restructured with a new format and perhaps a new name. What You Prefer:

- Face-to-Face Program (possibly included in Iowa CareGivers' Annual Conference)
- Monday through Thursday training days
- Holding at a local community college or another community location
- Attending an all-day or half-day session
- Including topics such as:
  - Understanding better how decisions by elected officials affect me, my profession and the people I serve
  - Learning more about a Day at the State Capitol on direct care issues
  - Volunteering for lowa CareGivers on behalf of your profession
  - Building a professional portfolio

The goal of "A Call to Leadership" remains the same: To nurture those in direct care to take on more leadership in the profession. Look for an improved program this next year!

Call Ronni to be added to the list of those interested at 515-223-2805. See page 12 for examples of leadership activities.

# Central Data Base System Needed To Record Direct Care Workforce Credentials

Benefit to Those Working in the Field, Employers, and a Valuable Resource for Iowans in Need of Services and Their Family Caregivers!

lowa CareGivers continues to hear "There is a need for a Central Data Base System to record training/certifications and other information for those in all areas of direct care/support." Many who work in the field say they need a permanent record of their training and certifications in a central location. It needs to be easier to move from one area of service to another without losing eligibility to work and a host of other challenges.

Join Us In Calling for An Expansion of the Iowa Direct Care Worker/ Nurse Aide Registry!

Read Issue Paper or call for a copy to be mailed.

**PLEASE** Let us know your thoughts about the need for a central data base by completing this short <u>online survey</u>.

If you don't have access to a computer, give us a call at 515 223-2805 and complete this 3 question survey over the phone.



## **BE AWARE:**

# New Abuse Law Includes "Personal Degradation"

Taking Inappropriate Photos of People Served Without Permission and Posting On Social Media Is NOT Acceptable and Now It's Law

"Personal degradation" means a willful act or statement by a caretaker intended to shame, degrade, humiliate, or otherwise harm the personal dignity of a dependent adult, or where the caretaker knew or reasonably should have known the act or statement would cause shame, degradation, humiliation, or harm to the personal dignity of a reasonable person. "Personal degradation" includes the taking, transmission, or display of an electronic image of a dependent adult by a caretaker..."

A new law called House File 544 is an Act including personal degradation as a form of dependent adult abuse by caretakers in facilities and programs regulated by the Department of Inspections and Appeals.

<u>Click here</u> to read more.

Please share this information with co-workers, people new to the field, family caregivers, everyone!

# Senior Housing Management Embraces Prepare to Care and Mouth Care Matters Training

(continued from page 1)



**Joy Laudick RN** Nurse Clinician Senior Housing Management

Senior Housing Management Company was approached by Central Iowa Works (CIW) to become Prepare to Care trainers and offer hands on for new staff coming into the field. I, myself, became a trainer and since beginning this, two other nurses have completed their train the trainer. We have also sent many of our staff to Iowa CareGivers sessions across the state. Participating in Prepare to Care has been an excellent addition to the training we provide to our direct care staff. The topics it covers delve further into essential areas such

as confidentiality, ethics, and professional communication, all of which can become issues for direct care staff. Empowering direct care staff is essential to not only providing good care but job satisfaction and employee retention. As a company, we started with the CORE module, then have added the Mouth Care Matters module. I cannot recommend this module enough.

Looking back to my nursing education I can honestly say I learned more in this one day class (Mouth Care Matters) than I was offered throughout my RN training.

I have mandated that each of our communities send staff to this class.

I also challenged lowa CareGivers that this should be an interdisciplinary class. I have become very passionate about the community nurses driving better oral care and knowledge to their communities, even for our independent residents.

Community nurses report that staff come back enthusiastic and requesting supplies and added time to do proper oral care. They report learning about oral care on dentures was helpful. The most important take away for staff is the importance of oral care and how it can affect the resident's overall health status. All report that they are taking better care of their own teeth!

If you are wondering whether these classes are a good investment of times away from your community, I highly recommend it!



**Prepare to Care** is a state-recognized, competency-based training for those who work in direct care/support. The curriculum provides consistent, portable training through modules that include a six-hour Core training and five other modules. The Core is the only module required before enrolling in any of the other modules or specialty programs.

To learn more about Prepare to Care visit www.iowapreparetocare.com.



Graduates of the recent Core program hosted by DMACC Southridge

Graduates of Core Program hosted by Iowa Valley Continuing Education, Marshalltown



Oral Health Education for Direct Care Professionals

"Mouth Care Matters" is the first specialty under the Prepare to Care curriculum and is led by lowa CareGivers. It is one of three major grants of the Lifelong Smiles Coalition, and funded by Delta Dental of Iowa Foundation. Other funders include Mid-Iowa Health Foundation and the Department of Public Health. To learn about the Mouth Care Matters' oral health care specialty, please contact Mary Ann Young at 515-360-7003 or maryann@iowacaregivers.org or click here to learn more.

See page 5 for photos from some of the recent Mouth Care Matters classes.



#### THERE IS NO HEALTH WITHOUT ORAL HEALTH\*

Always make sure, when providing oral hygiene, that you check the care plans of the individuals served or with your agency/direct supervisor who in some cases may be the person served.

#### **Bad Breath**

**QUESTION:** What causes bad breath?

**ANSWER:** Bad breath (Halitosis) occurs when bacteria in the mouth breaks down food left in the mouth. It can also occur when there is infection in the mouth from bleeding gums (ginigivitis) or Gum Disease (Periodontal Disease.)

**QUESTION:** Can certain foods or drinks cause temporary Bad Breath? **ANSWER:** Yes. After eating certain foods like onions, garlic or drinking coffee or alcohol or foods that contain sulfur.

**QUESTION:** What are some other causes of bad breath? **ANSWER:** Dry mouth, (xerostomia), smoking, certain medications, diseases (diabetes, acid reflux, chronic sinus problems), dirty dentures or partials, or a coated tongue.

**QUESTION:** What can I do to help reduce/eliminate bad breath of the person served?

**ANSWER:** First, improve oral care by brushing their teeth and tongue. Use floss or interdental brushes\*\*. Clean their dentures and partials daily. Provide saliva substitutes such as sprays, mints, or water for a dry mouth. Offer mints or gum containing xylitol and if they are able to have mints or gum.

**QUESTION:** Do mouth rinses help?

**ANSWER:** Most mouth rinses only reduce bad breath for a short period of time. Use non-alcohol antiseptic mouth rinses for best results or rinses designed for a dry mouth. If bad breath (halitosis) continues, refer person served to a dentist.

\*Surgeon General, Report on Oral Health, 2000

#### Iowa Dental Hygienists' Association (IDHA) Presents Friends of Dental Hygiene Award to Iowa CareGivers

The IDHA presented their "Friends of Dental Hygiene Award" to lowa CareGivers during their annual meeting in Cedar Rapids. The award is given to those supporting the mission of IDHA to improve the total health of lowans. More specifically the award highlights the partnership between their two organizations on the Mouth Care Matters program, an oral health specialty for those who work in direct care, an initiative of the Lifelong Smiles Coalition and funded by Delta Dental of lowa Foundation, Mid-lowa Health Foundation, and the lowa Department of Public Health.



L to R: Di Findley, Pam Biklen, Mary Ann Young, lowa CareGivers, Emily Boge-President, Iowa Dental Hygienists' Association, and Carol Van Aernam, IDHA.



**Carol Van Aernam** RDH, BA Registered Dental Hygienist

Carol is a regular contributor to the HUB during the Mouth Care Matters Project

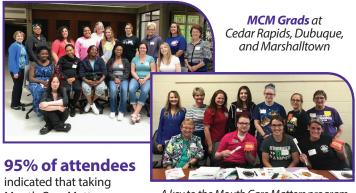


# (MCM) Classes - Only 1 Left

There is still time to register for the last MCM class this spring/summer. View the flyer for registration information.

# July 18 in Creston at Southwestern Community College

A series of Mouth Care Matters programs were offered this spring. <u>Click here</u> for more photos and highlights!



A key to the Mouth Care Matters program is hands-on learning and fun with the pink disclosing solution to highlight brushing effectiveness.



Mouth Care Matters contributed to the likelihood they will stay in the field of direct care and with their current employer.

The MCM Oral Health Specialty Curriculum has been reduced from 2 days to 1 day to make it more accessible.

<sup>\*\*</sup>An interdental brush is a small brush specially designed for cleaning between your teeth, where a regular toothbrush does not reach. It can be an alternative to using floss.



"I am now retired, but attending your conference was the highlight of my year when I was still working and the info provided at those conferences made me more determined to do the best I could at my job in the caregiver field. Thanks again. Keep up the good work!"

—Shirley Amos

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participate in the Dementia Live™ program and got to experience first-hand what it might be like to live with dementia.





"I liked spending quality time with other direct care professionals, sharing experiences and learning together."

said they could use the information they learned at conference.

78 conference attendees participated in the free health and oral care screenings. Thanks to Polk County Health Department and lowa Dental Hygienists' Association.







rate the conference as excellent or very good





"What I liked most about the conference was the session on Transgender Care followed closely by the mac and cheese"



Special Thanks to John and Terri Hale,The Hale Group, for serving as emcees for the reception!

# Riding the Wave Recognition Reception

# Awards, Music, Food, Fun, Decorations, Hula Hoops, and Camaraderie!

During the Riding the Wave Recognition Reception, organizations and individuals were recognized for their contributions to the direct care workforce. All direct care workers were recognized for their dedication to the field and to the lowans they serve.





Delta Dental of Iowa Foundation & Lifelong Smiles Coalition Receive Iowa CareGivers 2017 From the Heart Recognition for Their Commitment to Improved Access to Good Oral Health Care For Older Iowans Through Mouth Care Matters, Oral Health Training for Those in Direct Care!

87%

say that the conference contributed to the likelihood that they would continue working in the

Valerie McDaniel, Madison County Public Health Receives Margaret Swanson Legacy in Giving Award for 43 Years of Service in Direct Care



L to R: Ginger Mrzena and Kathy Allsup, co-workers receive on Valerie's behalf due to a family emergency.



Donna Cheers and Sally Chapman, Hospice Aides, receive Iowa CareGivers 2017 leadership award!

# The Gazette lowa Ideas Conference:

## September 20 -22, 2017 Cedar Rapids, IA

The lowa Ideas Conference will include 80 sessions and more than 250 speakers across eight tracks. The statewide gathering will mix panel discussions, one-on-one conversations and thought-provoking experiences to help move complex issues forward. Iowa Ideas is for anyone who wants to be part of the conversation about the future of our state. To learn more, visit our "Partners Programs" page on our website.



# FREE Cross-Training: Abuse in Later Life

This training is brought to you by the Iowa Attorney General's Office in collaboration with the Iowa Department on Aging, the Iowa Department of Public Safety, the Iowa Department of Human Services, the State Long Term Care Ombudsman's Office, the Polk County Attorney's Office, the Polk County Sheriff's Office, the Dallas County Attorney's Office, and the Iowa Coalition Against Domestic Violence. The training is conducted by an aging expert, a DV advocate, and a DHS dependent adult abuse expert.

**July 19, 2017 - Fort Dodge, IA - Registration Deadline: July 13** Click here for more information.

August 23, 2017 - Oskaloosa, IA - Registration Deadline: August 18 Click here for more information.



# BE LOOKING FOR MORE REGULAR COMMUNICATIONS FROM IOWA CAREGIVERS IN THE FORM OF EMAILS AND POSTCARDS

Be looking for more regular communications from lowa CareGivers in the form of emails and postcards. We will be keeping you informed about "What's Up at lowa CareGivers". If we don't have your email, please email us here, so you don't miss out on these updates.



## **IOWA WORKFORCE SURVEY 2016:**

For information on wages, compensation, vacancies and more.

Click here to view the workforce survey.



You can find these resources and more on our website: www.iowacaregivers.org

# IOWA CAREGIVERS WELCOMES NEW BOARD MEMBERS:



Elisabeth Buck
President, United Way of
Central Iowa



Jim Miles-Polka, P.E.

Client Director

Foth Infrastructure &

Environment, LLC



Josephine "Jodi"
O'Donnell
Ames, Iowa



Becky Pryor

Administrator
Jasper County Health
Department



Jim Knoepfler
HCI Care Services/VNS of Iowa

We are excited with the addition to our board of so many outstanding individuals and community members.

# 2017 BOARD AND EXECUTIVE COMMITTEE MEETING SCHEDULE

| June 28, 2017   | Executive Committee Meeting |
|---|-----------------------------|
| July 19, 2017<br>(Rescheduled for June<br>28 due to upcoming<br>business) | Board of Directors Meeting  |
| September 27, 2017  | Executive Committee Meeting |
| October 18, 2017  | Annual Meeting (tentative)  |
| December 13, 2017   | Executive Committee Meeting |

All meetings are held at the Iowa CareGivers office in the conference room.

# Ottumwa Job Corps Students Attend Iowa CareGivers Conference on Scholarships and Benefit From "Bob Sorenson Memorial"



Pictured are students and staff from the Ottumwa Job Corps Program with Shirley Sorenson (front and center). In memory of her late husband, Bob, a fund was set up at lowa CareGivers to help promote the direct care profession. Through that fund, Shirley designated use of the funds to purchase "Toughest Job You'll Ever Love" t shirts for everyone at conference. Shirley's husband, mother, aunt and uncle have received assistance and care from those in direct care, so she knows first-hand how important they are to those they serve and their families



#### SHOW PRIDE IN YOUR PROFESSION

Join a grassroots movement of those who work in the field by sharing your Toughest Job You'll Ever Love calling cards to educate family, friends, neighbors, individuals served about your profession. Call our office at 515-223-2805 to order your cards while they last, or send a request to Ronni Steuben at ronni.steuben@ iowacaregivers.org

# A Heartfelt THANK YOU to all for their generous support through tax deductible contributions, event sponsorships, and partnerships.

#### **IN MEMORY**

**Dr. Stan and Jean Haugland**Di Findley
Linda and Bruce Simonton

#### **Max Hollander**

Di Findley
Betty Grandquist
Julie and Tom McMahon (In
memory of MaryAnn's father,
Max Hollander, his life and his
service to our great country,
and in recognition of the
great care he received from
his daughters and direct care
workers in the last few weeks
Carol Van Aernam

#### **Laurence Rembold**

Susan Hyland (Appreciate all dedicated caregivers!)

#### **Edna Schwarz**

Susan Dow Di Findley Maribel and Terry Slinde

Jimmy T. Stevens Di Findley

**Jacob Swearngin** *Di Findley* 

#### **IN HONOR**

Wanda Schnurr Jeannette Roth

#### **Shirley Sorenson**

Betty and Thomas Barton

#### Partners & Donors Contributing \$1,000 and Above

**AARP lowa\*** 

Amerigroup Iowa, Inc.\*

AmeriHealth Caritas Iowa\*

DMACC\*

HCI Care Services and VNS of lowa\*

Iowa Department of Public Health\*

lowa Department on Aging\*

Iowa Geriatric Education Center\*

Iowa Insurance Division\*

UnitedHealthcare\*

Unity Point Health-Des Moines\*

Valley View Village\*

#### Partners & Donors Contributing Up to \$999

Aging Resources of Central lowa\*

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Jane Bell

**Deanna Clingan-Fischer** 

**Connie Cochran** 

Terry Fankhauser and Mike Polich

**Marc Haffner** 

**Hubbard Care Center\*** 

Iowa Farm Bureau Federation\*

Jerry Jenkins, Jr.

**Eva Lanczos** 

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Julie and Tom McMahon

Jodi O'Donnell

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**Marilyn and Don Paulson** 

**Kathy and Chuck Safris** 

**Linda and Bruce Simonton** 

**Maribel and Terry Slinde** 

**Pat Underwood** 

**Michael and Missy** 

Wolnerman\*

**MaryAnn and Bill Young** 

<sup>\*</sup>indicates conference sponsorship Listed are contributions from the period 12/20/2016 to 5/23/17.





# Consider a Contribution To the I Care Campaign

#### See details on page 2.

- ✓ Honor 25 years of Caring About Caregivers with a contribution of \$25 or more (and receive an I Care bracelet). You can <u>contribute</u> <u>online</u> or complete the form below and mail it along with your contribution.
- Mail your completed form and contribution to: lowa CareGivers 1231 8th Street, Suite 236 West Des Moines, IA 50265
- ✓ <u>Tell us why you care</u> by completing our online form.

| Amount of contribution: \$                             | <del></del>  |
|--|--|
| Please select where you would                          | like your contribution to be applied.  |
|  | ional programs that increase knowledge and skills on<br>nent programs, recruitment campaigns, relationship<br>.) |
| Statewide campaign to honor                            | or those in direct care  |
| CONTRIBUTION INFOR                                     | RMATION  |
| Please note that you will be ask completing this form. | sed to make your donation in "step two" after  |
| My contribution is:                                    | In Honor of 🔲 In Memory of   |
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| Mailing Address of Honoree or                          | Family of Memorial:  |
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|  | Alternate Phone:   |
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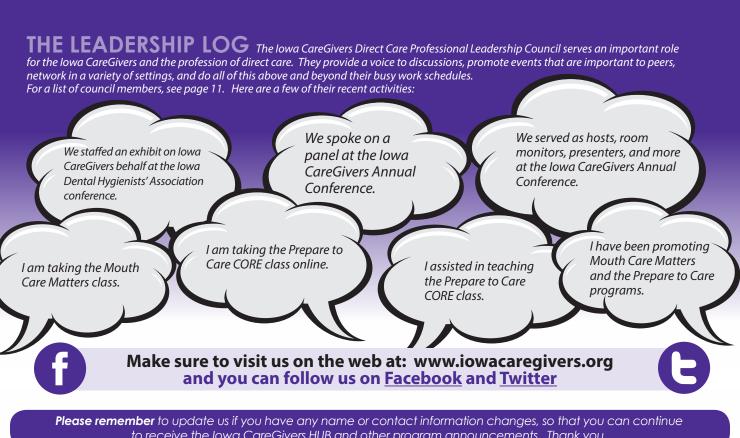
# Iowa CareGivers Consultants

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Brian Allen – Website Consultant Julie McMahon – Program & Policy Consultant Jeannette Roth – Data System Consultant Victor Tonelli, IT Consultant Carol VanAernam – Mouth Care Matters Consultant Mary Ann Young – Program Consultant

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Website: www.iowacaregivers.org



to receive the lowa CareGivers HUB and other program announcements. Thank you.

Iowa CareGivers does not discriminate in its educational programs and activities on the basis of race, creed, national origin, ancestry, color, religion, sex, age, disability, veteran status, sexual orientation or any other protected class under relevant state and federal laws.

