



SOLUTIONS TO DIRECT CARE WORKFORCE RECRUITMENT AND RETENTION CHALLENGES: COME SHARE YOUR IDEAS

Your voice is vital and will be key in building and maintaining the direct care workforce of the future. Join us for a lively solutions-focused discussion on:

- Aligning the direct care workforce with the changing population and needs.
- Competing in an environment where recruitment and retention of direct care staff are difficult, but essential to meeting the care and support needs of Iowans.

As an employer or educator of certified nurse assistants, home health/care aides, patient care technicians, direct support professionals, non-medical companions, hospice aides, adult day care workers, homemakers, or others in the direct care field, you are invited to attend one of the following "Regional Listening Sessions."

APRIL 4, 2018

**Southwestern Community College
Red Oak Center
2300 N 4th Street
Red Oak, IA 51566**

APRIL 24, 2018

**Eastern Iowa Community College
West Davenport Center, Room A/B
2950 N Fairmount
Davenport, IA 52804**



IOWA CareGivers

ARE YOU FACING...

NO QUALIFIED APPLICANTS
HIGH TURNOVER
UNFILLED VACANCIES
HIGH NUMBER OF RETIREMENTS
PEOPLE GAP
SKILLS GAP
CARE GAP
TOO FEW STUDENTS

"CARE GAP"

WHERE THE DEMAND FOR PAID DIRECT CAREGIVERS EXCEEDS THE SUPPLY

ALL PROGRAMS:

10 a.m. - 3:15 p.m.

Check In & Continental Breakfast at 9:30 a.m.

Iowa CareGivers is proud to partner with these community colleges:



FULL AGENDA ON PAGE 2



CALL 515.223.2805 FOR MORE INFORMATION

AGENDA

9:30 - 10:00 a.m.	Check In and Light Continental Breakfast	
10:00 - 10:15 a.m.	Welcome	<i>Janet Wuebker, Health Occupations Education Coordinator, Southwestern Community College</i> or <i>Mary S. Briones, RN, MS, Associate Director Health Occupations, Eastern Iowa Community College</i>
10:15 - 11:00 a.m.	Reality Check: Direct Care Workforce 2020	<i>Di Findley, Executive Director, Iowa CareGivers</i>
11:00 - 11:45 a.m.	Challenges to Providing a Stable Direct Care Workforce Now and in the Future	<i>Julie McMahon, Facilitator</i>
11:45 - 12:15 p.m.	Lunch and Networking	
12:15 - 1:15 p.m.	What Needs to Change in Order to Build a Blueprint for a Stable Direct Care Workforce of the Future?	<i>Julie McMahon, Facilitator</i>
1:15 - 2:00 p.m.	Laying the Groundwork: Current Direct Care Workforce Initiatives	<i>Pam Biklen, M.S., Program Director Iowa CareGivers</i> or <i>Di Findley, Executive Director, Iowa CareGivers</i> <i>Carole Ferch, RDH, I Smile Silver Coordinator & Mouth Care Matters Instructor, Scott County Health Department</i>
2:00 - 3:00 p.m.	Solutions	<i>Julie McMahon, Facilitator</i>
3:00 - 3:15 p.m.	Next Steps	<i>Di Findley, Executive Director, Iowa CareGivers</i>

To register for this program, please visit:

<http://iowacaregivers.org/education/2018-workforce-2020.php>

There is no charge to attend.

A light continental breakfast, lunch, and meeting materials are provided.

Call 515.223.2805 for more information.